

# European Broadband Award 2017

Guide for applicants for an EU-wide competition



## European Broadband Award



Apply and become one of the  
**best High Capacity  
projects in Europe**

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## 1 Aim

The aim of this competition is to identify and award good practices in planning, management and implementation of the broadband networks (High Capacity Networks) in Europe, as well as to facilitate exchange of know-how among project promoters. The benefit for projects participating in this competition is a wide spread visibility and being a good example in the Broadband Europe community.

## 2 Who can apply?

All types of projects irrespective of the size, location, or technologies, led by public or private organisations are encouraged to apply.

Target groups of the competition are public entities such as municipalities, regions and Member State administrations, communities as well as private actors such as network and service operators, utilities or other project promoters that are actively involved in building up high capacity infrastructure.

By the time the application is submitted at least **80% of the project** must be completed.

## 3 How and when to apply?

Download the application form ([xlsx file](#)) available at the [European Broadband Awards page](#). Read the guidelines and explanations (in the application form) next to the input fields and fill in the form as far as possible. **Please fill in all fields in all categories.** Do not make any structural changes in the application form file, only fill in the input fields. Submit the application (as xlsx file) by the deadline via e-mail to [broadband@atekom.eu](mailto:broadband@atekom.eu). You will receive an e-mail confirmation.

**The deadline for submitting the applications is 7 September 2017, 16:00 CET.**

## 4 What is assessed?

The jury will assess:

- The effectiveness and innovation of the models of financing, business and investment applied.
- The type of measures adopted to exploit the synergies between different infrastructures and to establish a cooperation among relevant stakeholders in terms of building and investing in high capacity infrastructure. The scalability, robustness resilience and easy maintenance of the infrastructure; quality of the service provided (download and upload speed, jitter, latency etc.).
- The impact on territorial cohesion of rural and remote areas, on sustainable territorial development, competitiveness and better connectivity of territories.
- The direct and indirect socio-economic impacts attained by the project including the impact on the affordability of services for end-users taking into consideration the quality of services offered (e.g.: price/quality, EUR per Mbps).
- The degree of openness of the infrastructure (level playing field) built and the resulting level of competition among retail suppliers.

## 5 Award categories

The projects will apply for one of the five award categories:

- 1: Innovative models of financing, business and investment

- 2: Cost reduction and co-investment in a future proof infrastructure
- 3: Territorial cohesion in rural and remote areas
- 4: Socio-economic impact and affordability
- 5: Openness and competition

## 6 Who selects the finalists and winners?

The jury will assess all projects and select the finalists and winners. The jury is composed of five experts in broadband with different professional backgrounds and from different Member States. The members of the jury are appointed by DG Connect.

The jury will select three finalists from each of the five award categories in October 2017. The finalists will be informed and announced on the [Broadband Europe website](#) and the [Broadband Europe Newsletter](#).

All finalists will be invited to the Award Ceremony on 20 November 2017 and to the Broadband Day on 21 November 2017 in Brussels.

## 7 Announcement of winners and award ceremony

The winners will be announced and awarded by the Commissioner for Digital Economy & Society on 20 November 2017 in Brussels at the award ceremony, a day before Broadband Day that will take place on 21 November 2017.

The finalists and the winners will be featured by the European Commission in the media, website, newsletters and in the [good practice database](#) at the Broadband Europe website.

## 8 Good practice database

By submitting the application form for the awards, the applicants agree that the project will be listed in the [Broadband Europe good practice database](#).

## 9 More information

For further information and support contact:

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The Broadband Europe Awards are managed by the European Commission (DG Connect, [CNECT-B5@ec.europa.eu](mailto:CNECT-B5@ec.europa.eu)) with the support from [atene KOM GmbH](#).